



**“It is very helpful and refreshing to share challenges and ideas with the team at R&T and receive such a positive and rapid response”**

**Frank Territo**

**Vice President Finance and Administration  
The Bank of Tampa**

Over the years, many of Reich & Tang’s (R&T) partner banks have provided helpful feedback. The new advanced features in our Client Access Portal (CAP) are a culmination of our commitment to innovation, client service and vital feedback from partners like The Bank of Tampa. R&T is constantly reviewing ways to enhance the products and services we provide for our clients, who appreciate a fintech and deposit solutions provider with superior industry expertise, a reliable platform and flexibility.



**The Bank  
of Tampa**

## At a Glance

as of 12/31/19

**Institution:** The Bank of Tampa

**Headquartered:** Tampa, FL

**Assets:** \$1.87B

**Deposits:** \$1.58B

**Branches:** 12

**Website:** [www.bankoftampa.com](http://www.bankoftampa.com)

**About:** The Bank of Tampa is one of the largest full-service community banks in the Tampa Bay area.

## Challenge

The Bank of Tampa expressed the need for access to more specific reporting and account information in the Client Access Portal. R&T got right to work. Having a proprietary program and their own highly skilled technical engineers and programmers helped R&T respond to this request quickly.

## Solution

Reich & Tang worked diligently to develop and build the enhanced features, functionality and interface of CAP. This is just one way R&T is integrating technology for data-driven financial institutions to better service their customers. CAP allows R&T’s clients to access key account information, customized reports and specific results at any time, giving them more tools to track the program’s success.

“The Bank of Tampa was instrumental in helping us identify many of the enhancements made to the Client Access Portal. Their experience and knowledge is invaluable and we really appreciate the feedback and perspective. We are always looking for ways to improve the client experience, which is why hearing from clients like The Bank of Tampa is so important.”

**Elisabeth Axelrod**

Vice President, Relationship Management  
Reich & Tang Deposit Networks, LLC

## Benefits for Clients

- ✓ On-line portal with single sign-on capability
- ✓ View and download reports
- ✓ View all customer accounts on main dashboard
- ✓ Flexible and customizable tools
- ✓ Transparency/view location of all client funds
- ✓ See transaction history
- ✓ Enter and view opt-outs
- ✓ Update tier assignments

*R&T is a leading fintech liquidity specialist, providing deposit, balance sheet and cash management solutions to US banks and other financial institutions.*

